## Corporate Consulting

- AHPI helps you to select and vet your regional markets in Europe, The Americas, Africa, East and Southeast Asia as well as Australia and New Zealand.
  - Market Research Competition Analysis
     Market Potential Analysis Approach to market – Budget & Action Plan

We develop a tailored approach for each a selected market (e.g. Germany, Poland, the U.S.)

 Strategy Development-Sales, Marketing & Distribution- Market
 Entry Plan - Interviews with potential business partners, clients & experts -Identification of M&A targets



Let's get it done - together! AHPI can execute your market development around the world – in parallel.

- Business & distribution partner search

   Client Development Market entry by takeover - Setting-Up of a local entity-Recruitment of sales staff - Operational Corporate Services - Bridging the cultural gap between mother company and local team - Strategic Controlling of the market development
- All business is local: We are market specialists on our home turf in Germany & Western Europe, Emerging Europe (CEE) and North America. We have partners on the ground in all major markets from Latin America over Africa to Asia.

### **Your Point of Contact**

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# Global Business Development in a complex world!

AHP International is one of Europe's leading providers of global business development, strategic consulting, trade promotion, foreign direct investment advisory as well as capacity building services.

For more than two decades, out of our offices in Berlin, Heidelberg, Warsaw and Kyiv we operate a network of consultants throughout the world, including Europe, North America, Asia-Pacific, Africa and Latin America. From Greater Philadelphia we offer US businesses professional access and expertise in entering and developing international markets. For global clients we are a key resource to develop the world's single largest market – the USA and Canada.

AHP International's consultants are specialists in Strategy, Growth & Implementation. We deliver with German Quality, Polish Flexibility, American Spirit and Ukrainian Resilience - a combination hard to beat!

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