

An Integrated Approach to FDI Promotion across the Atlantic

AHP International and Ernest Lorraine Associates (ELA) have joined forces offering a unique transatlantic solution in FDI. Together, we enable EDOs to leverage their full potential of Direct Investments from Europe, the United States and Canada. We integrate the American and the European view on FDI and address decision-making tailored to the local business cultures

Driving Transatlantic FDI

The United States and the EU are by far the largest sources and destinations of Foreign Direct Investment in the world. Investors from the U.S. and Europe offer a tremendous potential for growth in today's challenging global economy.

Examples of Transatlantic FDI Projects:

📦 Integrated FDI campaigns in specific industries:

We develop a deep understanding of the client's Unique Local Proposition and then conduct tailored sector campaigns in North America and Europe at the same time.

📦 Transatlantic expansion of existing investors:

We address the complex decision-making process between headquarter and local management in transatlantic expansion projects (e.g. European companies adding locations in the US and vice versa).

AHPI and ELA offer a complete range of FDI services from strategy development, Unique Local Value Propositions (ULP), pipeline building over lead generation to full representation in-market.

Your Transatlantic Team:



Stefan Peikert



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AHP International

AHP International is one of Europe's leading providers of global business development, trade promotion and foreign direct investment advisory. We operate out of our offices in Berlin, Heidelberg, Warsaw, Poland and Greater Philadelphia.

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www.ahp-international.com/public-services/foreign-direct-investment-fdi/

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Ernest Lorraine Associates (ELA)

Ernest Lorraine Associates (ELA) is a U.S. based business development firm that assists economic development organizations, private firms, and government agencies worldwide to identify and attract business opportunities and investment. ELA has conducted promotion initiatives across four continents incl. the United States, Mexico, Australia, Germany, Switzerland, Canada, the UK, Singapore and many other countries.

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