



# FDI Services



- Foreign direct investment (FDI) promotion and development services provided by AHP International are generating inward investment leads and actual investment projects. We are experts in matching the strengths of a region and future investors by developing a Unique Local Proposition.
- Our key FDI sourcing markets are in Europe and North America. Our customers include U.S. states & counties coast to coast, a hidden champion country from Emerging Europe, as well as various European jurisdictions. Together with our European and global network we offer a single source solution for today's FDI hot spots.

- Key Service Examples:
  - Strategy development: definition of the ULP (Unique Local Proposition) and a marketing approach tailored to the client's needs
  - Generation of leads, projects and actual investments:
    - In-market FDI campaigns, incl. direct marketing, investment seminars & roadshows
    - FDI Meetings at trade fairs and industry events (also as stand-alone-projects)
  - Complete and thorough in-market representation to potential/actual investors (AHP International as the on-site „face“ of our clients)
- All our programs are executed hybrid in a well-balanced combination of online and in-person components. Regional and cluster networking as pipeline building is a particular tool we like to apply as much as possible for our clients.

## Your Point of Contact

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# Global Business Development in a complex world!

AHP International is one of Europe's leading providers of global business development, strategic consulting, trade promotion, foreign direct investment advisory as well as capacity building services.

For more than two decades, out of our offices in Berlin, Heidelberg, Warsaw and Kyiv we operate a network of consultants throughout the world, including Europe, North America, Asia-Pacific, Africa and Latin America. From Greater Philadelphia we offer US businesses professional access and expertise in entering and developing international markets. For global clients we are a key resource to develop the world's single largest market – the USA and Canada.

AHP International's consultants are specialists in Strategy, Growth & Implementation. We deliver with German Quality, Polish Flexibility, American Spirit and Ukrainian Resilience - a combination hard to beat!

**Your One Stop Shop  
for Global Business**

